



APRIL 22-23, 2006
INDIO SALSA FESTIVAL & FIESTA
DAYS
VENDOR APPLICATION

Complete and submit application with:

- All Payments
- Copy of California Retail Seller's Permit
- Booth Photo (Recent Photo Please)
- Copy of Insurance Policy

NEW LOCATION FOR 2006
INDIO FAIRGROUNDS
 43-350 Arabia St., Indio, CA 92201
APPLICATIONS DUE NOW

SUBMITTING APPLICATION DOES NOT GUARANTEE ENTRY INTO THE FESTIVAL.
VENDOR WILL BE NOTIFIED OF STATUS ON OR BEFORE APRIL 10, 2006.

*****TENT, ELECTRICITY, TABLE & CHAIRS INCLUDED with FEES*****

<u>Categories</u>	<u>Number of 10'x10' Booth Spaces</u>	<u>Booth Fee</u>
Non-Profit Display OR Salsa Only Vendor	_____	\$185 _____
Arts & Crafts (handmade products only)	_____	\$250 _____
Retail Merchandise	_____	\$305 _____
Non-Profit Food	_____	\$345 _____
Commercial Food	_____	\$395 _____
Rides/Games/Misc. (Per Attraction. Dimensions of space required) _____	_____	\$395 _____
Do you need insurance from the festival? (If not, you MUST provide you own.)		\$105 _____
Are you a returning Salsa Festival, Tamale Festival or Date Festival Vendor? Subtract \$25		(\$25) _____
		TOTAL _____

Discounts Available
for Multiple Booths
Call for Pricing

ALL PAYMENTS AND REQUIRED INFORMATION MUST BE INCLUDED WITH APPLICATION TO QUALIFY.
APPLICATIONS DUE NO LATER THAN MARCH 31, 2006

California Retail Seller # _____ Non-Profit ID # _____

****Each vendor will be provided one 10'x10' tent, 110 volts/15amps of electricity, one 8' table and two chairs for the booth fee. There will be a charge for additional tents, electricity, table and chairs.*

Company or Organization: _____

Contact Person: _____

Address: _____

City _____ State _____ Zip _____

Telephone: _____ Fax: _____ E-Mail: _____

Describe Booth, Decorations, Costumes and LIST ALL ITEMS TO BE SOLD: _____

The vendor signing this application hereby acknowledges they have read, understand and agree to all the 2006 Salsa Festival Vendor Procedures and Rules, including the Health and Fire Departments and State Board of Equalization, and agrees to abide by the said Procedures and Rules if space is assigned to participate. Vendor certifies that all information contained in this application is true and correct. The above named company, individual or organization and all related individuals shall indemnify and hold harmless the Indio Salsa Festival & Fiesta Days, The Riverside County Fairgrounds, Kevaworks, Inc. and all related persons and entities including owners, directors, management personnel, employees, contractors, volunteers, agents, representatives, and attorneys from and against any and all claims, demands, actions, liabilities, damages, losses, costs and expenses (including attorney fees, court costs, and other professional fees), or judgments arising out of, or in connection with, any claim, demand or action made by any third party, if such are sustained as a direct or indirect consequence of participation in the 2006 Indio Salsa Festival & Fiesta Days to be held at the Riverside County Fairgrounds.

Signature: _____ Print Name: _____ Date: _____

Return Application, Payment and All Required Information To:

Indio Salsa Festival & Fiesta Days

c/o Kevaworks, Inc.

43765 Elkhorn Trail, Palm Desert, CA 92211

Info Line: (760) 837-7228 Fax: (760) 360-0796 E-Mail: craig@kevaworks.com Web Site: www.salsafest.org

Refunds: 100% until March 21st then 50% until March 30th and No Refunds after April 5th, 2006. No exceptions.

SALSA FESTIVAL & FIESTA DAYS

Vendor Rules and Procedures

All vendors interested in participating in the 2006 Indio Salsa Festival & Fiesta Days must complete and submit an application. **Vendors will be considered for space assignment only after they have been accepted as a vendor and Kevaworks has received a completed application, payment in full and all required information.** No exceptions.

1. **Operating Hours:** Vendors must be open for business on Saturday, April 22 and Sunday, April 23 from 11:00 AM to 10:00 pm.
2. **Check-In:** Vendors need to check-in between 6:00 am to 10:00 am on Saturday. Vendors not arriving and checking-in by 10:00 am will be considered "no-shows" and their space may be re-assigned.
3. **Set-Up/Tear Down:** Set-up can begin after 6:00 am Saturday and all booths MUST be set-up by 10:30 am on Saturday. Vendors may not tear down their space until after 8:00 pm on Sunday and must be completed by no later than 11:00 pm.
4. **Booth Space:** A 10'x10' tent, two chairs and ONE 8' table will be provided by the festival.
 - a. Vendor is responsible to provide a tablecloth and skirting for the table.
 - b. Vendors are not to exceed their booth space dimensions or to conduct business outside their booth space.
 - c. All booths shall have professional looking signs that identify the individual or company and the product, menu and prices. No hand written signage allowed.
 - d. All extra product and supplies stored in a booth shall be covered or screened from view. There shall be no storage outside of the 10'x10' space stored on or on the adjacent sidewalk or street areas.
5. **Vehicles:** No vehicles will be allowed on the festival grounds. NO EXCEPTIONS! Vendors will receive parking passes for lots.
6. **Official Products:** The Festival reserves the right to require vendors to use only the official products of the Festival. Violations will result in immediate expulsion.
7. **Weather:** The Festival will take place regardless of weather conditions. There are NO refunds.
8. **Electricity:** The Festival provides 110 volts/15 amps electricity for the vendors. There is a charge for additional electricity and an electricity request form must be completed and submitted before application approval. Vendors CANNOT bring their own generators. Electricity WILL NOT be available until Saturday morning OR overnight.
9. **Trash/Cleaning:** All vendors are responsible for keeping their booth space clean and free of trash and debris. Vendors who generate trash must provide a large trashcan with plastic liners at their location and be responsible for the periodic removal of the trash to the dumpsters provided by the Festival. At the close of the Festival, vendors MUST leave their vacated booth space clean.
10. **Insurance Coverage:** The Festival requires no less than \$1 million dollar general liability insurance coverage. All vendors must submit a certificate of insurance as proof of insurance. It must list the Riverside County Fairgrounds, The Salsa Festival and Kevaworks as the certificate holder and as the additionally insured. Vendors may also purchase insurance through the Festival for \$105.00.
11. **Compliance with Laws:** All vendors are required to comply with all applicable local, state and federal laws and ordinances.
 - a. **Food Vendors:** must comply with all Riverside and California health laws pertaining to public health and sanitation. For more information, contact Mike Garcia at the Health Department (760) 863-8287. PLEASE DO NOT CALL THE FESTIVAL. Cooking of foods in booths will require compliance with the Fire Department and Health Department.
 - b. Seller's or Resale permit questions should be directed to the State Board of Equalization in Rancho Mirage (760) 346-8096. All sales tax must be reported with the Festival's address as the point of sale address – 46350 Arabia St., Indio, CA 92201.
12. **Indemnity:** The Festival will not be held liable for any debt, tax or assessment accrued by any vendor in the operation of their booth and participation.
13. **Animals:** Animals are not permitted within the Festival area, except registered service dogs.
14. **Sub-Lease of Space:** Vendors cannot assign, sub-lease, rent, sell, giveaway or apportion the whole or any part of their assigned space without prior written permission from the Festival.
15. **Security:** The Festival provides police protection and overnight security at the Festival site. However, the Festival is not responsible for the security of individual vendor booths. Vendors are responsible to secure their own booths, supplies and equipment at night.

Violation to any vendor rule will result in immediate expulsion from the festival without warning and denial for future events.



Indio Salsa Festival & Fiesta Days
43765 Elkhorn Trail
Palm Desert, CA 92211